



# POSTGRADUATE DIPLOMA IN PROGRAMME MANAGEMENT (PGDipPM)

**PROSPECTUS**



## ACADEMIC QUALIFICATIONS OVERVIEW

### PURPOSE OF THE POSTGRADUATE DIPLOMA

Cranefield College's Postgraduate Diploma in Programme Management course is designed for working professionals who wish to deepen their knowledge and understanding of programme-managing the entire cross-functionally shaped organisational value chain in the prevailing fourth industrial revolution (Industry 4.0 or 4IR) economy. Momentous changes are occurring in the 4IR environment, and value chain management is now more than ever before a vibrant and extremely valuable field of study. In today's world one cannot be a successful leader without possessing project and programme management acumen. Cranefield graduates gain access to the Postgraduate Diploma studies via the Bachelor of Business Administration (BBA) or Advanced Diploma in Project Management. Prospective students who achieved their NQF L7 qualifications from other academic institutions may also apply. The Postgraduate Diploma is an accredited NQF Level 8 qualification.

Aspects most affected by Industry 4.0 are customer expectations, product and service enhancement, collaborative innovation, and organisational forms. These aspects are comprehensively addressed on the course, and students learn how to best maximize organisational benefits of strategic importance that lead to success. The Postgraduate Diploma's distance learning format and structure allow for flexibility and meet the needs of working professionals with limited time to study.

Cranefield College is an ISO-9001-certified leader in private higher education and selects only the best in terms of highly qualified and experienced lecturers who are at the cutting edge of development in their fields. This ensures that students enjoy first-class tuition and derive maximum practical benefit from their studies. Moreover, history has proven that they are positively influential in the job market very early in their studies.

Successful Postgraduate Diploma students are given a solid foundation for more advanced studies through which they could continue to achieve greater heights. Graduates who further their studies through Cranefield may next enrol for the Master of Commerce in Programme Management (completed part-time in two years, depending on module choices and personal progress). Exceptional students may later in their careers progress all the way to the Cranefield PhD in Commerce and Administration, which signifies the highest level of attainment.

### YOU WILL LEARN TO

- Demonstrate with advanced knowledge and insight the behavioural strategic advantages of creating and operating effective and efficient project and process teams in the organisational value chain, with the objective of improving its performance in the 4IR economy.
- Demonstrate with advanced knowledge and insight the management of infrastructural assets across its entire life cycle; distinguish between the various facets of strategic infrastructural asset management; and apply world best practices (in accordance with ISO 55000) to the management of infrastructural assets in the 4IR economy.
- Demonstrate with advanced knowledge and insight the application of organisational strategy practices to meet challenges in the internal and external environments in a predominantly emergent manner to enhance the value creation ability of 4IR learning organisations, or alternatively -
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## ALL CRANEFIELD QUALIFICATIONS ARE ACCREDITED BY THE COUNCIL OF HIGHER EDUCATION.

### OUR APPROACH TO TEACHING AND LEARNING

To furnish you with a solid theoretical and practical background, the academic programmes provide an introduction to basic and major areas of project and programme management. Included in our teaching are traditional and innovative learning approaches.

### EMPHASIS IS ON LEARNING INSTEAD OF TEACHING:

- Students should prepare themselves thoroughly by studying the prescribed text and recommended reading material.
- Facilitates internalisation of information.
- Promotes meaningful participation in syndicates.
- Classes take the form of presentation and discussion, rather than conventional lectures.
- Both theoretical understanding and practical skills in application are promoted.
- Emphasis is on hands-on problem solving.



- Reflect with advanced knowledge and insight on the role of quality and performance management in the 4IR organisational value chain, particularly its cross-functional programme-managed supply chain and project components, with the aim of achieving optimal benefits of strategic importance.
- Communicate accurately and appropriately in the English language, particularly in terms of written communication in the business context, with advanced insight and understanding.

## APPLY WHAT YOU LEARN TODAY IN YOUR JOB TOMORROW

In the current economic climate, employers prefer job-relevant education and training for improving the abilities of employees and for providing them with the necessary skills to apply what they learn today in their work context tomorrow. All academic programmes and modules are presented in English.

Note that live inter-active online classes are streamed globally via the Internet. Student syndicate groups meet outside of work hours to discuss their practical case studies. Cranefield's state of the art teaching and learning technologies allow classes, and even syndicate group meetings, to be attended live online via the Internet anywhere in the world. Recordings of classes are available for revision purposes, or where a student is unable to attend a live online session, or resides in a country that falls outside the timeline.

To cater to the needs of working students, there are intakes in each quarter of the year so as to allow for flexibility in terms of being able to commence studies in January, April, July or October in any given year. Learning modules are offered in series, with one module at a time being completed per quarter.

## LEARNING MODULES OUTLINE

### NQF level 8, with 135 credits

The Postgraduate Diploma consists of THREE modules of 40 credits each, plus Module M7 entitled 'Advanced Business English' of 15 credits.

### Module Order of Precedence

MODULE	NQF LEVEL	CREDITS
<b>STEP 1: COMPLETE THREE OF THE FOLLOWING MODULES OF 40 CREDITS EACH PLUS MODULE M7 ENTITLED 'ADVANCED BUSINESS ENGLISH' OF 15 CREDITS:</b>		
<b>PGB1:</b> Transformational Corporate Strategy (formerly M4)	8	40
<b>PGB2:</b> Creating High-Performance Project and Process Teams (formerly M5)	8	40
<b>PGB3:</b> Infrastructural Asset Management (formerly M6)	8	40
<b>PGB4:</b> Strategic Manufacturing Management in the Evolving Economy (new)	8	40
<b>COMPLETE MODULE M7 'ADVANCED BUSINESS ENGLISH' AS PART OF STEP 1.</b> The Advanced Business English module is completed simultaneously with STEP 1, starting with the first module for which a student enrolls. There are no formal classes for this.		
<b>Module M7:</b> Advanced Business English	8	15
	<b>Total Credits</b>	135

## ACCREDITATION AND CERTIFICATION

### Accreditation:

The Postgraduate Diploma in Programme Management (PGDipPM) is accredited by the Council on Higher Education at NQF level 8, with 135 credits (consisting of three modules of 40 credits each plus Advanced Business English of 15 credits). The qualification is registered with the Department of Higher Education and Training. It particularly serves to meet the need for a professional qualification on the graduate level in project, programme and portfolio management.

### Certification:

The Postgraduate Diploma (PGDipPM) is fully aligned with the Project Management Institute's PMBoK (Project Management Body of Knowledge) and the International Project Management Association's ICB (International Competency Baseline). It is an ideal route towards gaining international certification as an OPM3 (Organisational Project Management Maturity Model) professional by the Project Management Institute. Moreover, the Postgraduate Diploma is fully aligned with the International Project Management Association's ICB (International Competency Baseline) 4-level certification model. Such candidates qualify for ICB levels C and B certifications.

## PROGRAMME AVAILABILITY

The Postgraduate Diploma commences every quarter starting in January, April, July, or October. New enrollments start with any of the modules PGB1, PGB2, PGB3 or PGB4. The sequence of the modules depends on which quarter the initial enrollment commences. For details, please view the **Academic Calendar** (or click on "[Academic Calendars](#)" at the top of the HOME page). Learning modules are offered in series, with ONE module at a time being completed per quarter.

### Lectures are streamed live online as follows:

- PGB1** Transformational Corporate Strategy (Apr-Jun) and (Oct-Dec)
- PGB2** Creating High-Performance Project and Process Teams (Jan-Mar)
- PGB3** Infrastructural Asset Management (Jul-Sep)
- PGB4** Strategic Manufacturing Management in the Evolving Economy (Jul-Sept)

Note that all lectures are streamed live online globally via Cranefield's Virtual Learning Environment (VLE). The online system also caters for viewing recordings of all classes afterwards.

## LEARNING MODE

Cranefield College offers technology-enhanced distance learning. It entails the integration of self-study, live inter-active online classes, and recordings of classes online. Cranefield's learning mode is supported by its online Virtual Learning Environment (VLE).

# \*ACADEMIC PROGRAMME FEES

### DIPLOMA FEE:

R 78, 800.00  
Pay full fee or R4, 500.00 registration fee plus Advanced Business English R9, 800.00 and R 21, 500.00 per module. *\*May be claimed back from your organisation's SETA (South Africa)*

### REGISTRATION FEE:

R 4, 500.00 - Three modules required to complete the academic programme as well as an Advanced Business English course

### FEE PER MODULE:

R21, 500.00

### ADVANCED BUSINESS ENGLISH (MODULE M7) FEE:

R 9, 800.00

### ACADEMIC PROGRAMME FEE CALCULATION:

$R 4, 500.00 + R 9, 800.00$  (Module M7) +  $(3 \times R 21, 500.00)$   
 $R 64, 500.00 = R 78, 800.00$

### PAYMENT OPTIONS

Full or 3 part payments

### CANCELLATION FEE

Contact Cranefield's Financial Co-ordinator.

### MODULE REPEAT FEE

Contact Cranefield's Financial Co-ordinator. *\*May be claimed back from your organisation's SETA (South Africa)*

## ACADEMIC PROGRAMME INFO

- **CLASSES PER MODUE**
- **5 live inter-active online classes:**  
09H00 – 12H00 RSA time  
(Greenwich +2)
- **LIVE ONLINE ATTENDANCE**  
Globally
- **ACADEMIC PROGRAMME START DATES**  
See Website
- **REGISTRATION CLOSES**  
7 days prior to starting dates
- **PROGRAMME DURATION**  
9 months – 3 modules



## CLASS ATTENDANCE REQUIREMENTS

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### All modules (live online):

- Although Cranefield operates on a distance learning mode, students are advised to attend the inter-active online classes streamed globally.
- Note that students can also view recordings of all lectures online in their own time.

### Live lecture session times and frequency

#### Time:

09h00 - 12h00

#### Contact Days:

Five (5) live inter-active online lecture dates per module, spread evenly over the three months duration of each module. For dates see the ACADEMIC CALENDER.

## ENTRANCE REQUIREMENTS

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Cranefield's Bachelor of Business Administration (BBA) or Advanced Diploma in Project Management. Moreover, candidates who hold degrees or diplomas obtained from other recognized academic institutions and have relevant experience, may also apply. All relevant information and documentation, including a detailed curriculum vitae and the applicant's work experience, must be submitted to the Registrar (Academic). Hence, applicants must meet the following criteria:

1. Completion of Cranefield's Bachelor of Business Administration (BBA) or Advanced Diploma in Project Management, or any qualification recognised by the Admissions Committee as being equivalent, is a pre-requisite for admission to the Postgraduate Diploma in Programme Management.
2. An 'equivalent qualification' means any NQF level 7 or higher qualification with similar content as Cranefield's Bachelor of Business Administration (BBA) or Advanced Diploma.
3. If certain subjects were not sufficiently covered in the 'equivalent qualification', relevant modules from the Advanced Diploma learning programme will have to be undertaken in addition to those of the Postgraduate Diploma learning programme.
4. Every case will be evaluated on its own merits.

### Submission of Documents:

1. Submit certified copies of your highest qualifications.
2. Submit a curriculum vitae, which must reflect all your qualifications and the latest grades received.
3. The Admissions Committee may, however, require you to provide certified copies relating to all courses/programmes attended at any other institution, prior to approving admission to the learning programme involved.

EVERY APPLICATION WILL BE ASSESSED ON ITS OWN MERITS.

Note: When undergraduate courses are still in progress at the time of application, or graduate programmes have not been completed, and are not reported on the certified copies, applicants must provide a 'statement of registration' to the Registrar (Academic).

## HOW TO APPLY

Complete the online application form and upload the required documents.



**APPLY**

*Kindly note applications close 7 days prior to the starting date.*

Should you experience any difficulties, kindly contact [registrations@cranefield.ac.za](mailto:registrations@cranefield.ac.za) or [admin@cranefield.ac.za](mailto:admin@cranefield.ac.za) for assistance.

## LIVE ONLINE DISTANCE LEARNING

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Cranefield College offers technology-enhanced distance learning. It entails the integration of self-study, live inter-active online classes, and recordings of classes online. Cranefield's learning mode is supported by its online Virtual Learning Environment (VLE).

All lectures are streamed inter-actively live online globally via Cranefield's Virtual Learning Environment (VLE). The online system also caters for viewing recordings of all classes afterwards.

Cranefield uses its Blackboard Learning Management System as a platform for the inter-active live online classes, which enhances the entire process for lecturers and students.

- Students are able to see and ask questions from the lecturer.
- Remote students, including those in other countries, are able to attend live inter-active online classes via the Internet, or view recordings thereof.

### CONTACT US:

Main Administration  
(South Africa)  
Tel: +27 (0)12 807 3990  
Fax: +27 (0)12 807 5559  
email: [admin@cranefield.ac.za](mailto:admin@cranefield.ac.za)

### CLASS DATES:

Have a look at our Academic Calendar.

### NEED MORE INFORMATION?

If you want to find out more about the Advanced Certificate in Project Management, have a look at our full Prospectus on our website.

### WHERE CAN I FIND IT?

Go to 'about us' on our website and select Prospectus.

